



TRANSNATIONAL PARTNER MEETING - PORTO, PORTUGAL

On the 16th and 17th of November, 2021 the BTO consortium finally met face to face for the very first time at a **BTO Transnational Partner Meeting** in beautiful Porto, Portugal. A representative from each of the 6 project partnerships attended.



As well as having the opportunity to establish a solid relationship between the consortium, the meeting was strongly focused on the progression of the BTO
training course.
A clear and concise plan of action was established for the conversion of the learning content to the free online educational platform MOOC, which is currently being actioned.

THE BTO MOOCS COURSE ENTREPRENEURSHIP IN BLUE TOURISM

The blue tourism entrepreneurship course has been written in accordance with the ECVET methodological framework allowing universities to include it in their curricula. With students improving their professional skills in blue tourism industry, the gap between the qualifications of graduates and the demands of tourism industries can effectively be reduced.

The course is currently in its conversion stages to the MOOC format, a massive, open online course platform. Students can expect the learning experience to include various interactive tools such as videos, animations and communication tools such as forums, hangouts and even blogs.

It will be completely **FREE** for all students and graduates in areas related to blue tourism with a particular interest in entrepreneurship and set to be **released in January 2022!** Stay tuned!



GET IN TOUCH

To learn more about the BTO Project, keep up to date with its progress or find out how you can access the course for yourself, visit the <u>website</u> or <u>Facebook</u> page and reach out to the BTO team!







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